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"From The Publisher's Desk"

By Heather Roche

Welcome to the August 2009 issue of Disabled Dealer Magazine Mid-Atlantic Region!

We would like to share with you some information on upcoming events of interest within our area...

2009 Kids Sports Spectacular
Wachovia Center, Philadelphia, PA
Saturday, August 22, 2009, 10 AM- 3PM
www.unitedspinal.org/kss

Pediatric Special Needs Expo
(In Conjunction with Bayada Nurses)
IU13 Conference Center/Burle Business Park -
Lancaster, PA
Friday, August 28, 2009, 1 PM - 6 PM
Please contact Maryann Hoffman with Central Penn
Parent Magazine at 717-236-4300 for more informa-
tion...

As always, we encourage you to take the time to check-out our new website; www.dadealer.com. You will find a wealth of informative articles, resources, listings of future events, items for sale and more! Plus, you can sign-up for a FREE online subscription! You'll stay informed and reduce mail clutter & save trees!!

Whatever you do during the month of August, we hope that you get out, get involved and enjoy life!

MISSION STATEMENT

Our Mission is to bring people with disabilities and the elderly complete access to new and pre-owned adaptive equipment, services, resources and events throughout the Mid-Atlantic Region (Metro NY, NJ, E. PA, DE, MD & DC)

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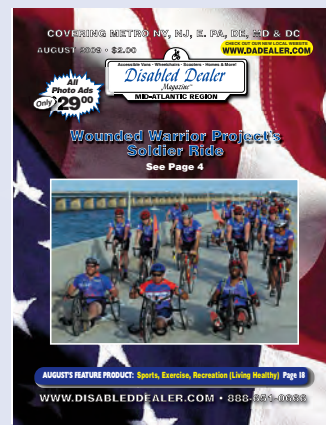
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About the Cover



Wounded Warrior Project is an organization whose mission is to honor and empower wounded warriors. Soldier Ride is Wounded Warrior Project's rehabilitative cycling program for wounded warriors. The segmented rides raise public awareness for those that have been injured while fighting overseas. All participants are provided with the adaptive equipment they need to cycle with their disabilities. See page 4.

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